Text Effect Tutorials Project Scoring Guide

Name:

- 1-2= does not meet all the requirements, some not addressed, off task
- 3 = meets some of the requirements, but falls short in some areas, often off task
- 4 = meets the requirements and shows some creativity, lacks effort, often off task
- 5 = Meets the requirements, demonstrates creativity, skill, and effort
- 6 = Exceeds the requirements, demonstrates high level of creativity and technical skill, excellent effort

	1	2	3	4	5	6
Unique Photoshop Tutorial #1: 1 tutorial that visually						
Illustrates your element of art.						
Unique Photoshop Tutorial #2: 1 tutorial that visually						
Illustrates your principle of design.						
Technical Quality : Skills in Photoshop used to successfully create your tutorial						
artwork. Clean useof Photoshop tools, selections, masks, textures, layer styles,						
adjustments, etc.						
Creativity: uniqueness of design. Completed unique tutorials. You learned						
something new and applied it to your artwork. You made it your own. Changed						
colors, backgrounds, added texture, etc.						
Complexity: Completed a tutorial with complex skills. You learned something						
new on your own. Minimum 40 min. of work.						
Effort and Quality: effective use of class time and						
resources. Used all class time given to complete this project.						

Comments:

-Need to illustrate the element/principle

- -Did not use the correct word to illustrate
- -Could see more complex tutorials and/or skills demonstrated.
- -Could see more unity of imagery.
- -Could see better use of layer masks to blend images together gradually. Transitions are too abrupt
- -Could see cleaner selections /edges
- -Could see better composition: include a background
- -Could see more time and effort on craftsmanship.
- -Use class time more wisely
- files are not .jpegs = 2 points

-Great use of layer masks

-Excellent use of color adjustments

Total:

/36

- -Nice value and contrast
- -Great texture
- -Excellent/Good Photoshop skill!
- -Wonderful effort!
- -Good effort
- -Excellent/good illustration of the element and principle!
- -Very creative and unique!
- -Nice choice of images for alteration
- -Well done!