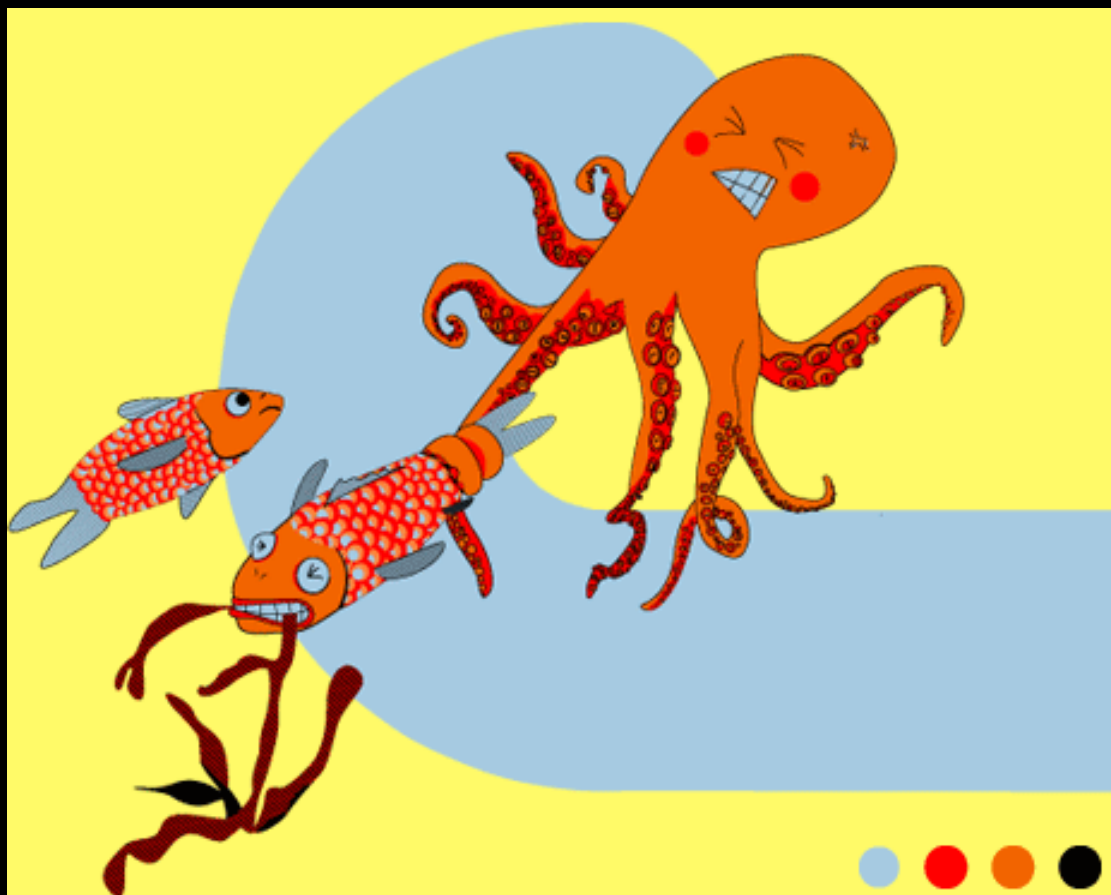


T-Shirt

Sample Designs





Mc DONALD





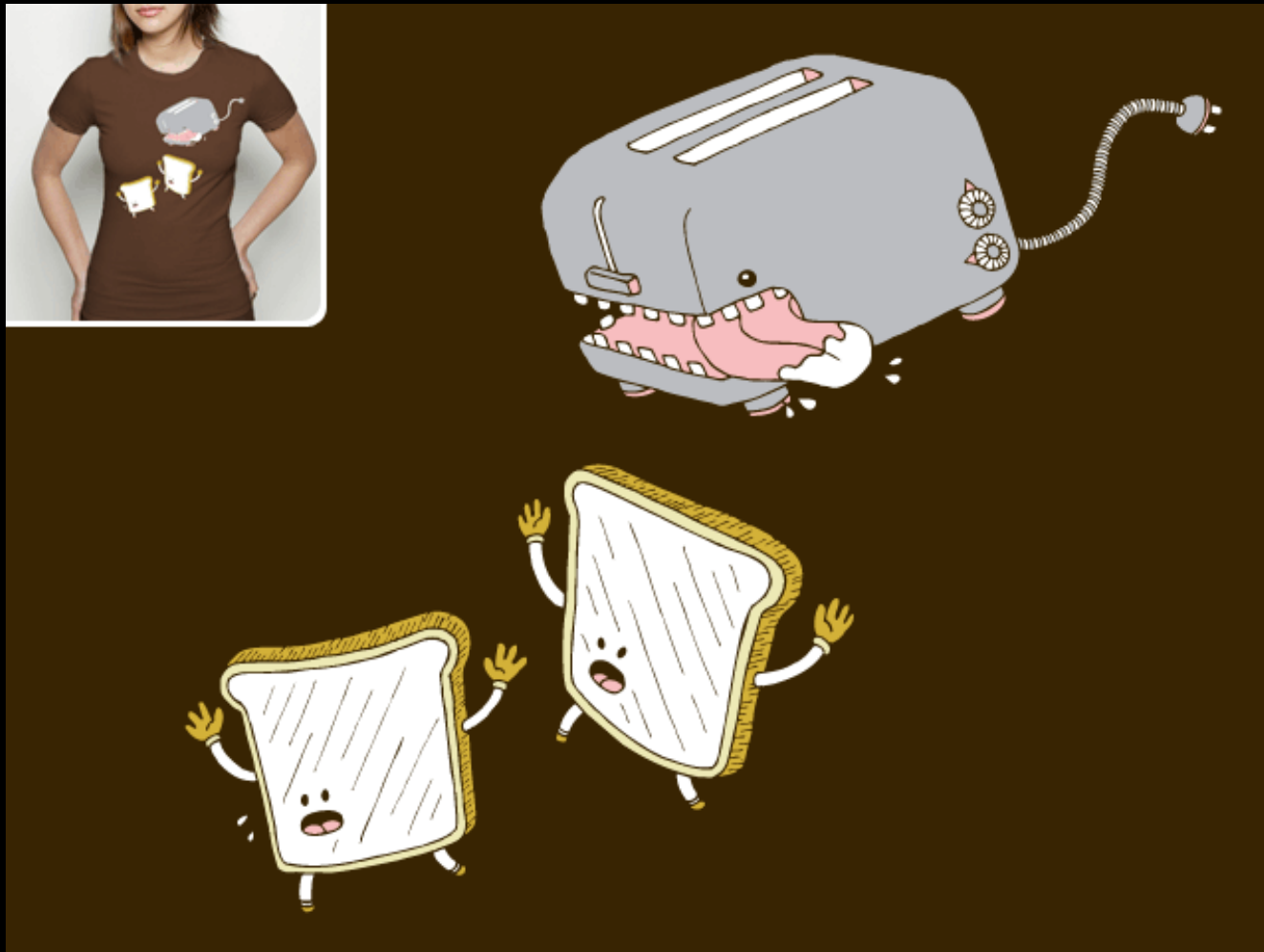








Inverse Information: “Fractions speak louder than words,” So give viewers the least amount of information, while still making your vision clear. (Hint: the fewer colors, the better and using the tee-shirt color as the silhouette)



Parody: Pair two separate images or thoughts to create a design that will make people laugh. In the example, the toaster and toast, which normally ARE paired together are ALIVE, and the toast which belongs in the toaster, is running from it.



Word and Image : Association of writing accompanying related imagery.
Combine words or writings together with an image to make your
design more POWERFUL!



Combining Unrelated Images:
Simple as that...combine two or more images that normally are not seen
together



Creating Creatures: Combining three or more animals into a new creature. For an extra challenge, choose animals that “represent” you in some way.

Positive/Negative Space Design.

1 color

