

The Elements of Art and the Principles Of Design

ASSIGNMENT

Complete this as a Word document or Photoshop document and print out.

1. Make 2 columns on your document. The left column will have example images and the right column will have typed explanations.
2. Number each element or principle and type an explanation of how the image uses the element or principle to create an interesting and impactful visual. 2-3 sentences for each image.
3. Provide 1 NEW example image you find on your own for each element and principle. (Do not use images from the class presentations). Each image should be about 2X2".
4. Include 10 elements/principles per page maximum. You will have 2 pages with 10 on each.

THE ELEMENTS:

The basic “ingredients” an artist uses –separately or in combination-to produce artistic imagery.

#1 LINE – 2-dimensional (length and width) “A dot going for a walk.”

#2 GEOMETRIC SHAPE

#3 ORGANIC SHAPE

#4 FORM (3-dimensional shape, aka “volume”)

#5 VALUE

#6 TEXTURE

#7 PRIMARY COLOR

#8 WARM COLOR

#9 COOL COLOR

#10 SPACE – positive/negative

#11 SPACE – DEPTH – 3 dimensional space

THE PRINCIPLES of DESIGN (used to create UNITY)

Rules that guide an artist in how to use and combine the elements of art.

#12 SYMMETRICAL BALANCE

#13 ASYMMETRICAL BALANCE

#14 VARIETY

#15 MOVEMENT

#16 EMPHASIS/FOCAL POINT

#17 PATTERN & REPETITION

#18 CONTRAST

#19 ECONOMY

#20 UNITY