

## Capstone Inspiration/Mood Board

For your Capstone Project you will create a minimum of 1 inspiration/mood board, although you may need to create several in the process of focusing on your topic, or create different boards for different works.

## The Inspiration/Mood Board Process:

- 1) Create a Pinterest Board: Once you have finalized your Capstone Project topic, create a Pinterest Board and begin pinning images that inspire you. Pin at least 5 photos, 5 artworks, 5 textures, 5 patterns, 5 fonts, 5 images of text that apply to your topic, and 2 color palettes. Pin even more images that inspire you.
- 2) Narrow Down the Images: Review the images you pinned and look for trends and recurring patterns in subject matter and color. Keep your favorite images and the images that create a cohesive mood. You should have 4-5 main images, 2 examples of fonts, 2 examples of text, 1-2 patterns, 1-2 textures.
- 3) Develop a Color Palette: From the images you have selected, develop a color palette. Pull colors from the images in Photoshop with the eyedropper tool or create a palette online with [kuler.com](http://kuler.com) or another source.
- 4) Create your Inspiration/Mood Board in Photoshop: Use a mood board template from the folder in the Student Share or create your own template. 8x10" or 11x14". Begin adding your inspirational images in a visually pleasing way paying attention to VISUAL HIERARCHY. The most important images should be larger and the supplemental images smaller.
- 5) Label and Explain Each Image: Under each image write a brief description of why this image relates to your Capstone topic and how it could be used to inspire your artworks or photographs. Use a consistent font that contributes to the overall mood and theme of your Capstone topic - maybe one you pinned on your board!

## Your Final Inspiration/Mood Board must Include:

- 4-5 main images (maybe more)
- 2 examples of fonts
- 2 examples of text (written words that contribute to your topic: poem, quote, song lyrics, proverb, title, etc. This may be typed or handwritten)
- 1-2 patterns
- 1-2 textures
- a color palette
- your brief written descriptions under each image
- Demonstrate Visual Hierarchy
- Show cohesion and a unified idea

## TIPS:

- Find images online but also TAKE YOUR OWN PHOTOS to include
- Find inspiration from multiple places/sources: Pinterest, Behance, [Illustratorworld.com](http://Illustratorworld.com), [creativebloq.com](http://creativebloq.com), [smashingmagazine.com](http://smashingmagazine.com), [creativemarket.com](http://creativemarket.com), [tumblr](http://tumblr.com), [dribbble.com](http://dribbble.com), National Geographic, [thisiscolossal.com](http://thisiscolossal.com), and stock photo sites.