

Careers in Photography Project

Choose 1 career in photography to research and photograph:

Fashion: clothing, shoes, accessories	Celebrity Portraiture: Celebrities, actors, musicians, bands, artists, athletes
Product: could include any product (i.e. cars, perfume, make-up, technology (phones, computers, etc.)	Portraiture: Family, baby, maternity, pets, wedding, engagement
Food & beverage: for restaurants, grocery stores, cookbooks, etc.	Photojournalist: World events, local news, human interest, sports, etc.
Architecture: shoot architecture for magazines, home realty, architectural design	National Geographic: Landscape, nature, wildlife, portraits, culture
Science/Medical: photographer for the scientific or medical fields. (i.e. textbooks, medical journals, experimentation: the human anatomy, insects, animals, surgery, etc.)	Travel/Destination Photographer: travel books, locations, people, activities, food, accommodations, etc.
Sports: professional sports, sporting events, athletes. (You could shoot games or go to professional sporting events)	

You may complete this project in a group of 2-3 people maximum.

This project includes a PowerPoint presentation with research, professional examples, and photographs shot by you and a professional advertisement/magazine layout.

2 people = 4 examples shot by your group

3 people = 6 examples shot by your group

Create a PowerPoint Presentation that teaches the class about your chosen career.

What to include:

- 1) Title slide: The career choice and your name(s)
- 2) 3 to 4 Slides: A description of the career in your own words. Describe what this job/career entails. What do you do on a daily basis? What is the final product? Who are your clients? Do you have a boss? Who do you work with? Who do you need to work with to get your job done? (assistants, secretary, interns, etc). USE BULLET POINTS and paraphrase your facts.
- 3) 4 slides: Include a minimum of 4 professional examples of what is produced in this career/job field. For example a fashion photographer- show 4 examples of fashion photography or ads. Label with the photographer's name. Examples must be from professional and respected photographers.
- 4) 4-6 slides: Show 4-6 (depending on how many people are in your group) examples created and photographed BY YOU.
- 5) Turn 1 of your photographs into professional looking advertisement or magazine layouts, or editorials. This must include the photograph/image

(photoshopped with an effect if applicable), a Headline, Tagline, body copy, and logo.

- 6) 1-2 slides: Explain how we could pursue this career. Describe what classes and/or colleges we should attend. List and tell us about specific colleges and degrees if necessary. Do we need a certificate, credential, or degree? Explain. Use BULLET POINTS and PARAPHRASE your information.
- 7) 1-2 slides: What internships could we apply for? What jobs could we apply for? Where do we look to find these internships and jobs? What would be the progression of jobs on this career path, entry level to the top?
- 8) Bibliography

- ALL information must be paraphrased and presented in your own words.
- Use bullet points.
- NO copied and pasted paragraphs from the internet.